

## ontarget COMMUNITY SPECIALISM

## Stratford Archers

## has committed to the community club specialism and has pledged to fulfil the following characteristics:



The club openly advertises opportunities to participate in archery

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A consistent warm reception is provided on club nights



On at least a monthly basis the club provides the opportunity for potential new participants to shoot



Membership to the club is truly open and the club seeks to attract new members

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The club is able to provide shooting practice times to all of its members on a regular basis



The club actively seeks to retain members by providing a varied and appropriate shooting programme



The club is able to identify barriers to the above and works to find solutions through a plan of action

Renew by: December 2023

SIGNATURE Archery GB

**on**target is Archery GB's club development programme. The specialisms have been developed, so that Archery GB can recognise clubs that are working hard in specific areas of the sport and so that Archery GB can help clubs to develop. These areas are considered aspects that need to develop in order for the sport to grow.